

CO-CREATION WORKSHOP WITH SOUTHWARK RESIDENTS





MINDWAVE DESIGN AND DEVELOP DIGITAL PRODUCTS & SERVICES THAT HAVE A **POSITIVE IMPACT ON PEOPLE.**





THE PROJECT

We are creating a digital service that aims to proactively enable residents in Southwark to make sustained positive changes to their well-being and improve their healthy lifestyle behaviours.







THE WORKSHOP

- → We are currently looking for up to 16 participants who are willing to take part in our co-creation workshop.
- → The workshop is scheduled for Thursday 17th December 2020 at 11:00am 1:00pm
- → The workshop will be online on a video call and it should not last any longer than 2 hours with a 10 mins break in the middle. It will be run by our senior designers Natalie and Mehrshad.
- → The participants will be shown a selection of designs for the digital service and asked to give their feedback on how they would interact with it.
- → We will provide £50 in cash or voucher to compensate your time and commitment. Payments will be through bank transfer (confirmed payment within 12 hours) or voucher.
- → Your comments and input will be invaluable in helping us develop this digital service so that it works well for its end users, Southwark residents.



DEADLINE TO SIGN UP

If you would like to take part, please contact Community Southwark.

→ The deadline to register your participation is 09:00am on Thursday 10th December 2020.



IMPORTANT INFORMATION

- \rightarrow There are no wrong answers and we are not testing you.
- → If you find something difficult to use, if you like or dislike something, the chances are that others will as well so your feedback is extremely useful.
- → No one will be offended or unhappy if you do not like some or all of the designs/prototypes you see.
- \rightarrow You can stop user testing at any time without notice and without giving a reason.
- → You may be recorded and you can opt out of being video or audio recorded before we start a session.
- → Recording can be stopped at any time and, if you like, the session can continue without being recorded.
- → The information gathered will primarily be used for research purposes and future service development, and will be kept secure.
- Your answers will be provided to Southwark Council anonymously. Southwark Council cannot link your answers with you individually. Any information you give during the workshop will be held securely by Mindwave Ventures Limited in line with data protection legislation.
- → We may use your feedback for promoting Southwark Council, but this will be totally anonymous. Your name will not be used in materials presented to anyone outside of the product team. We may ask for some basic demographic data which will be non-identifiable.
- → Your data will be deleted the rules are whichever is sooner from:
 - a. On completion of a project
 - b. When it is no longer needed
 - c. On request of the participant
 - d. After the statutory retention period 3 years
- → Our design process relies on people like you giving honest feedback so we can keep changing our designs to make the application better... so THANK YOU!

